

## **NEW Grid-Connect Inverter technology for Australia Unveiled Today at ATRAA conference**

**CANBERRA, July 31 2009 – Solco Choice Electric – one of Australia’s leading and oldest solar system wholesalers, and Shanghai Aero-Sharp Electric Technologies – part of the Shanghai Aviation Electric Co., Ltd - today announced the introduction of the Aero-Sharp range of grid-connect inverters in Australia. These inverters, which range from 1 – 5 kW, are ideally suited to Government programs and the forthcoming Solar Credits scheme.**

Mark Norman, CEO and Managing Director of Solco Ltd, parent company of importer and wholesaler Choice Electric Co (Aust) Pty Ltd, said that “These competitively price inverters are great for the Australian market. They are robust, have a ten year warranty, and suit well our price sensitive market.” “We are looking forward to introducing, distributing and supporting the Aero-Sharp range of inverters through our national network of dealers in Australia,” Mr. Norman continued.

Aero-Sharp inverters are quick and easy to install and use, and they feature RS485 and USB interfaces, to ensure that a wide range of communications interfaces can be utilized once installed. These inverters have recently received Australian Standards approval (AS4777) from an accredited test laboratory in Taiwan.

Commenting on the launch of the Aero-Sharp range of inverters into the Australian market, Mr. Larry Jiang, Managing Director of Shanghai Aero-Sharp said “we are really pleased to be collaborating with Solco Choice Electric in introducing our products at the ATRAA conference this year. We think that the market here is ideally-suited to the sizing and design of these new inverters, and have invested in testing to make sure that they are compatible with AS4777 and able to be connected to Australia’s electricity networks.”

**The Aero-Sharp inverters will be on display at the ATRAA Conference, National Convention Centre Canberra, from 29 July – 1 August 2009.**

# PRESS RELEASE



## **For more information, please call:**

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## **Background**

### **Solco Ltd**

Solco began in 1989 and listed on the Australian Stock Exchange in 2000. In 2005, Solco acquired Choice Electric Co (Aust) P/l. Now known as Solco Choice Electric, it undertakes the Group's wholesale solar power and pumping operations. Solco undertakes major solar energy projects for clients in remote and urban areas.

Solco's main activities are in the wholesale and distribution of solar power and pumping solutions around Australia and overseas, supplying imported and locally-sourced products through subsidiary Solco Choice Electric. We cater for corporate and government clients directly; residential and rural customers are looked after by our installer network. Solco is listed on the [Australian Stock Exchange](#).

Solco Choice Electric is one of Australia's largest, oldest and most respected wholesalers of solar power and solar water pumping systems. Today, as a fully-owned subsidiary of Solco Ltd, it has offices and warehouses in Brisbane, Perth, Melbourne and Murwillumbah, reliably providing its national customer network with quality equipment and technical support.

**For more information visit our websites: [www.solco.com.au](http://www.solco.com.au), and [www.choiceelectric.com.au](http://www.choiceelectric.com.au).**

### **Aero-Sharp**

The parent company, Shanghai Aviation Electric Co, Ltd was founded in 1954. It is affiliated with the China Aviation Industry Corporation. Shanghai Aero-Sharp manufacturers a range of energy-efficient inverters and wind energy systems. Their grid-connect inverter series have AS4777.

The mission of Aero-Sharp is to promote the use of renewable energy across the world by providing customers with affordable and competitive inverters.

**Aero-Sharp website: <http://www.aero-sharp.com.cn/>**